

**LOUISVILLE, NEBRASKA
COMMUNITY ATTITUDE SURVEY**

(Participation Rate June, 2002: 342 ÷ 436 = 78.4%)

(Participation Rate January, 1999: 76.6%)

The City of Louisville is requesting your participation and cooperation in completing the following community attitude survey. The City is seeking funding from local, regional, state and federal resources, to complete a variety of community and economic development projects to improve the quality of life for all Louisville residents. Such improvements include, but are not limited to, street improvements, water and sewer system improvements, housing rehabilitation activities, park and recreation improvements, planning studies and economic development initiatives. Many of these programs require a local match, which is why the City is requesting your input. The City of Louisville would like to know what issues/needs you feel are in most need of improvement within your community. Your input will allow the City to more effectively allocate limited local resources for maximum public benefit.

Please complete the entire survey. If you have any questions while completing the survey, please feel free to contact the City Clerk, Candy McClun, at (402) 234-7605. After you have completed the survey, please seal the survey in the envelope provided, and give it back to the volunteer surveyor.

All surveys will be tabulated by an independent professional organization, and the compiled results will be discussed at a Public Meeting tentatively scheduled in June, 2002. Please remember, **ALL INDIVIDUAL SURVEY RESULTS WILL BE KEPT CONFIDENTIAL!!**

Thank you in advance for your cooperation in this important community development activity.

Sincerely,

Dan Henry, Mayor
City of Louisville, Nebraska

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1. How many persons, including yourself, are there in your family, currently living in your household?
 Average HH Size 2.42 Persons (**2.40**) LMI HH Size: 2.19 Persons Upper HH Size: 2.74 Persons

2. How many persons in your household are in each of the following age brackets?

<u> 219 </u> less than 18 years	<u> 56 </u> 18-24 years	<u> 115 </u> 25-34 years
<u> 130 </u> 35-44 years	<u> 175 </u> 45-62 years	<u> 72 </u> 62-74 years
<u> 53 </u> 75+ years		

3. How long have you lived in Louisville? (please ☺)

<u> 25 </u> less than 1 year	<u> 70 </u> 1-5 years	<u> 50 </u> 6-10 years
<u> 42 </u> 11-20 years	<u> 149 </u> 20+ years	

4. If you moved to Louisville within the past 5 years, which one of the following best describes your reason? (please ☺)

<u> 46 </u> Small town atmosphere	<u> 4 </u> School system	<u> 24 </u> Affordable housing
<u> 7 </u> Retirement	<u> 21 </u> Job opportunity	<u> 26 </u> Family ties
<u> 8 </u> Centrally located between spouses jobs		
<u> 0 </u> Other (please specify) _____	(None Specified)	

5. If you (and your spouse) are presently employed, please respond to the following question: (please ☺)

You work:	<u> 82 </u> in Louisville	<u> 161 </u> outside of Louisville
Your spouse works:	<u> 45 </u> in Louisville	<u> 116 </u> outside of Louisville

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If you work outside of Louisville, how far do you commute to work? (please ☺)

128 Omaha 5 Lincoln 3 Plattsmouth 1 Ashland
23 Other (please specify) _____ (See Attached)

If your spouse works outside of Louisville, how far does he/she commute to work? (please ☺)

83 Omaha 8 Lincoln 1 Plattsmouth 1 Ashland
16 Other (please specify) _____ (See Attached)

6. What economic sector best describes **your occupation**? (please ☺)

<u>3</u> Agriculture	<u>18</u> Retail	<u>15</u> Financial/Insurance/Real Estate
<u>4</u> Wholesale	<u>29</u> Public Service	<u>24</u> Professional Services
<u>1</u> Entertainment	<u>15</u> Transportation	<u>24</u> Health Care
<u>67</u> Retired	<u>37</u> Manufacturing	<u>30</u> Construction
<u>11</u> Repair Service	<u>20</u> Other (please specify)	_____ (See Attached)

What economic sector best describes **your spouse's occupation**? (please ☺)

<u>2</u> Agriculture	<u>13</u> Retail	<u>17</u> Financial/Insurance/Real Estate
<u>3</u> Wholesale	<u>25</u> Public Service	<u>15</u> Professional Services
<u>1</u> Entertainment	<u>13</u> Transportation	<u>12</u> Health Care
<u>28</u> Retired	<u>14</u> Manufacturing	<u>16</u> Construction
<u>6</u> Repair Service	<u>19</u> Other (please specify)	_____ (See Attached)

7. Within the last 12 months, was the total gross income of all members of your family household (currently living in your household), above or below the income threshold identified for your family household? (**Please answer for your family household size only. Please remember that all information will be kept confidential!!**)

1 - person family household	\$36,050	<u>22</u> Above	<u>81</u> Below
2 - person family household	\$41,200	<u>51</u> Above	<u>59</u> Below
3 - person family household	\$46,350	<u>26</u> Above	<u>15</u> Below
4 - person family household	\$51,500	<u>36</u> Above	<u>25</u> Below
5 - person family household	\$55,650	<u>8</u> Above	<u>14</u> Below
6 - person family household	\$59,750	<u>ND</u> Above	<u>ND</u> Below
7 - person family household	\$63,900	<u>ND</u> Above	<u>ND</u> Below
8 - person family household	\$68,000	<u>ND</u> Above	<u>ND</u> Below

ND - Not Disclosed

June, 2002 LMI Persons: 432 ▾ 830 = 52.0%
June, 2002 LMI Households: 197 ▾ 342 = 57.6%

January, 1999: 56.4%
January, 1999: 61.2%

8. What service would you like to see provided in Louisville? (please specify)

_____ (See Attached)

9. What goods would you like to be able to purchase in Louisville? (please specify)

_____ (See Attached)

10. When purchasing goods and/or services, what do you look for: (please rank in order, 1 being most important, 2 being second most important, etc.).

Represents Averages (Lower the average, more important; Higher the Average, less important)

<u>3.61</u> Local	<u>2.61</u> Convenience	<u>2.09</u> Price
<u>2.54</u> Quality	<u>3.99</u> Customer Service	<u>3.20</u> Selection

OVER PLEASE

11. In November, 2000, Louisville voters approved a 1% sales tax for the purpose of "public improvements allocated to the street fund for infrastructure and economic development." During its

first year, the sales tax generated over \$65,000 in "new revenues." In your opinion, what amount of these "new revenues" should be earmarked for economic development activities? (*i.e., business recruitment, industrial/commercial park development, etc.*) (please ☒)

<u>54</u>	\$0 - \$9,999	<u>60</u>	\$10,000 - \$19,999	<u>50</u>	\$20,000 - \$29,999
<u>50</u>	\$30,000 - \$39,999	<u>28</u>	\$40,000 - \$49,999	<u>18</u>	\$50,000 - \$59,999
<u>33</u>	\$60,000 - \$65,000				

12. **If the City of Louisville had excess water capacity**, would you support the City selling this excess water to neighboring entities (communities, rural water district or sanitary improvement districts), as economic development tool? (please ☒)

203 Yes 102 No

13. Do you think the Louisville Care Center is currently meeting the needs of Louisville residents? (please ☒)

121 Yes 58 No 151 Don't Know

If your answer is no, what services do you think should be added? (please ☒ all that apply)

<u>18</u>	Adult Day Care	<u>36</u>	Medicare Short Term Stays
<u>50</u>	Assisted Living	<u>28</u>	Special Needs Unit (Alzheimer/Dementia)
<u>22</u>	Independent Living Units	<u>4</u>	Other (please specify) <u>Occupational Therapy</u> <u>Skilled Care, Transportation & Permanent Doctor</u>

14. Do you understand the services provided by each item listed above? (please ☒)

235 Yes 55 No

15. Would you be interest in an informational meeting that would explain the difference? (please ☒)

57 Yes 233 No

16. Do you currently have, or have you in the past, had a relative/close family friend residing at the Louisville Care Center? (please ☒)

138 Yes 186 No

17. Do you currently have a relative/close family friend residing in another nursing facility? (please ☒)

74 Yes 249 No

18. Have you visited the Louisville Care Center in the last year? (please ☒)

142 Yes 184 No

If your answer was yes,

a. was it clean? (please ☒)	<u>155</u> Yes	<u>1</u> No
b. was it in good repair? (please ☒)	<u>146</u> Yes	<u>4</u> No
c. was the staff pleasant helpful? (please ☒)	<u>142</u> Yes	<u>7</u> No
d. was the staff effective? (please ☒)	<u>138</u> Yes	<u>7</u> No

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19. How would you rate the services currently offered at Home State Bank? (please ☒)

111 Above Satisfactory 129 Satisfactory 22 Needs Improvement

73 Don't bank there

20. Do the business hours at Home State Bank meet your needs? (please ☑)

205 Yes

65 No

If your answer was no, what is your suggestion? (please specify) (See Attached)

21. What new services or products would you like to see offered at Home State Bank? (please specify)

(See Attached)

Once tabulated, the results of this survey will be posted on the City's website, at:

www.louisvillenebraska.com/city/

Question #5	
How far do YOU commute to work (other)?	
<u>Community</u>	<u>Total</u>
Papillion.....	5
Gretna.....	4
Bellevue.....	3
Millard.....	3

Manley.....	1
Weeping Water.....	1
Springfield.....	1
LaVista.....	1
Syracuse.....	1
Waverly.....	1
Council Bluffs, IA.....	1

Question #5
How far does your SPOUSE commute to work (other)?

<u>Community</u>	<u>Total</u>
Millard.....	3
Weeping Water.....	3
Gretna.....	2
Bellevue.....	2
Blair.....	1
Tecumseh.....	1
Murdock.....	1
Syracuse.....	1
Council Bluffs, IA.....	1

Question #6
Economic sector which best describes YOUR occupation (other)

<u>Sector</u>	<u>Total</u>
Computer/IT/CADD.....	5
Self-Employed.....	4
Day Care.....	3
Sales.....	3
Mining.....	2
Cook.....	2
Utilities.....	1
Marketing.....	1
Electrician.....	1
City Maintenance.....	1
Technical.....	1

Question #6
Economic sector which best describes your SPOUSE'S occupation (other)

<u>Sector</u>	<u>Total</u>
Housekeeper.....	2
Sales.....	2
Mechanic.....	2
Food Service.....	2
Printer.....	1
Cosmetologist.....	1
Self Employed.....	1
Day Care.....	1
Secretarial.....	1
Crafts.....	1
Student.....	1
District Manager.....	1
Sign Company.....	1
Computer.....	1
Marketing.....	1



Question #8 & 9
What OTHER Goods or Services would you like to see provided in Louisville?

Services	Total	Goods	Total
Restaurant.....	77	Department Store/Clothing Store.....	75
Water.....	25	Restaurant.....	21
Teen Center/Activities.....	15	Fast Food.....	13
Swimming Pool.....	10	Lumber Yard.....	10
Department Store.....	8	Grocery Store.....	7
High Speed Internet Access.....		Dollar Store.....	7
	5	Sporting Goods Store.....	4
Senior Transportation.....	5	Automobile Repair.....	4
Fast Food.....	5	Cemetery Care.....	2
Day Care.....	4	Care Center Expansion.....	1
Law Enforcement.....	4	Diesel Fuel.....	1
Auto Mechanic.....	4	Housewares.....	1
Better Streets.....	3	Hardware Store.....	1
Veterinary.....	3	Veterinary.....	1
Recreational Center.....	3	Water.....	1
Handyman Service.....	3	Drug Store.....	1
Medical Services.....	3	Post Office.....	1
Dentist.....	3	Bowling Alley.....	1
Fitness Center.....	3	Farmers Market.....	1
Gas Station/Convenience Store.....		Law Enforcement.....	1
	3		
Family Entertainment.....	3		
Cable TV.....	2		
Lumber Yard.....	2		
Grocery Store - Better Selection.....	2		
Mail Delivery.....	2		
Farmers Market.....	1		
Senior Rental Housing.....	1		
Affordable Housing.....	1		
Better Phone Service.....	1		
Furniture Store.....	1		
Sporting Goods Store.....	1		
Tanning Salon.....	1		
Economic Development.....	1		
Town Clean-Up.....	1		
Additional Parking.....	1		

Question #20
Suggestions for Home State Bank

<u>Suggestion</u>	<u>Total</u>
Longer Weekday Hours.....	50
Longer Saturday Hours.....	12
Customer Confidentiality.....	4

Question #21
New Products or Service Recommendation for Home State Bank

<u>Product/Service</u>	<u>Total</u>	<u>Product/Service</u>	<u>Total</u>
Free Checking.....	15	Overdraft Protection.....	4
Extended Hours.....	6	Customer Confidentiality.....	2
Credit Card.....	6	Tax Free Bonds.....	1
On-Line banking.....	6	Brokerage Service.....	1
More Competitive Interest Rates.....	6	Escrow Service.....	1